

PERSONAL
INFORMATION

Alessandro Vana

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Canale Youtube: Thealexvain

Sex Male | Date of birth 29/12/1977 | Nationality Italian

POSITION

Art Director, Digital Project Manager, Manager IT, Producer, Director,
Tourism, Transport

WORK EXPERIENCE

2012 - 2016

**Art Director/Digital Project Manager/IT Consultant/Product Manager/Business
Leader/Account Executive**

Freelance

Art Director, Digital Project Manager, IT Consultant, Product Manager, Business Leader and Account Executive.

Business or sector IT/Communication

2013 - 2014

Producer, Art Director, Director, Editor, SEO, Web Marketing

Le Visioni Inquietanti di Allison - Book Trailer

Le Visioni Inquietanti di Allison - Book Trailer was released to the cinema, The Space Cinema Parco de' Medici in Rome and on internet.

Business or sector Marketing/ Advertising

2007 - 2011

Check-In Agent

Flightcare S.p.A. - Rome/Italy

Systems:

- Arco (Alitalia)
- Cute British (British Airways)
- Cute Ethiopian (Ethiopian Airlines)
- Cute Lufthansa (Lufthansa Airlines)
- Cute Swiss (Swiss Air)

Business or sector Air Transport

2010 - 2011

Producer, Art Director, SEO, Web Marketing

Concert "Note di Cinema" - Rome/Italy

The Greatest and Epic Motion Picture Soundtracks. Sponsored by McDonald's.

Business or sector Music/Show

- 2010 - 2011 **Graphic Teacher**
A.N.A.P.I.A. Nazionale - Rome/Italy
Adobe Photoshop and Adobe Illustrator.
[Business or sector](#) IT/Communication
- 2009 - 2010 **Art Director**
ARGOL AIR LOGISTICS s.r.l. - Rome/Italy
Site development.
[Business or sector](#) IT/Communication
- 2005 - 2006 **Art Director, Producer**
Nautical Show "Veramente Mare" - Tarquinia (VT)/Italy
Creation and making-of the nautical and boat-show "Veramente Mare". This event has been reported by important newspapers such as "Il Messaggero", "Il Tempo" and other nautical-related sports magazines like "Pesca in Mare" and "Pescare Mare".
This show was aired on RAI 3 local newscast.
[Business or sector](#) Events/Show
- 2004 - 2005 **Producer, First Assistant Director**
TV-Advertising "Fior di Pizza" Francia - Rome/Italy
Production and making of the "Fior di Pizza" tv-advertisement (a product of the "Francia" dairy products company). You can watch this TV-Ad on RAI and Mediaset Italian channels and in the best cinema.
[Business or sector](#) TV/Advertising
- 2004 - 2005 **Web Design, Webmaster**
Etabeta S.p.A. - Rome/Italy
Site development.
[Business or sector](#) IT/Communication
- 2003 - 2004 **Graphic Designer**
Roma Sera News s.r.l. - Rome/Italy
I worked as Graphic and advertising designer for a local Italian daily newspaper based in Rome "Roma Sera News".
[Business or sector](#) IT/Communication
- 2003 - 2004 **Video Technician**
ETABETA S.p.A. - Rome/Italy
Video Technician for "Music Farm" (TV program broadcasted on RAI 2 Italian channel).
My duty was to provide video and multimedia management by capturing SONY DV-Cam videos with "ETERE" software installed inside the "Sea Change" video server.
[Business or sector](#) Cinema/TV
- 2003 - 2004 **Graphic Designer, IT Supervisor**
Freeair Helicopters S.p.A. - Tarquinia (VT)/Italy
Graphic Designer, IT Supervisor.
[Business or sector](#) IT/Communication

- 2003 - 2004 **Traffic Police Officer**
Municipality of Tarquinia. - Tarquinia (VT)/Italy
Traffic warden with fixed term contract and office duties in the Municipality of Tarquinia.
Business or sector Police/Security
- 2002 - 2003 **Graphic Designer**
Advertising Campaign for a role-play game called "Etruscando" ("Playing with the Etruscans")
Tarquinia (VT)/Italy
I worked as a contributor for an advertising campaign where I was the graphic designer for a roleplay game called "Etruscando" ("Playing with the Etruscans").
Publisher: David Ghaleb
Business or sector Marketing/ Advertising
- 2001 - 2002 **Graphic Designer, Webmaster, IT/Supervisor**
ETABETA S.p.A. - Rome/Italy
Graphic Supervisor of the Italian TV broadcast "Chi l'ha Visto" (TV program searching for missing people broadcasted on RAI 3 Italian channel).
Business or sector Cinema/TV
- 2000 - 2001 **Graphic Designer, Webmaster, Video Editor, 3D Animator, IT/Supervisor**
MONDO T.V. s.r.l. - Rome/Italy
Graphic Designer, websites, videostreaming, digital video editing, 3D animation.
Business or sector Cinema/TV
- 2000 - 2001 **Graphic Designer, Webmaster**
CREO s.r.l. - Rome/Italy
I've worked as Graphic Designer & websites.
Business or sector IT/Communication
- 1998 - 2002 **Graphic Designer, Webmaster, Video Editor, 3D Animator, IT/Supervisor**
VIDEOSCREEN s.r.l. - Rome/Italy
I was the graphic designer in charge of supervising the software, building websites and creating multimedia cd-roms for some important Italian companies (Pfizer, Inail and Accademia di Medicina).
Business or sector IT/Communication

ISTRUZIONE E FORMAZIONE

- 2012 - 2013 **Master in Webmaster with ADOBE Certification**
Anja Accademy - Computer Courses with ADOBE Certification - Rome/Italy
- PHP MySql AJAX
 - CMS
 - Social Media
 - Advanced SEO
- 2011 - 2012 **Master in SEO – Web Marketing**
Anja Accademy - Computer Courses with ADOBE Certification - Rome/Italy
- SEO
 - Web Marketing

- 2005 - 2006 **Master in Maya Unlimited**
Anja Accademy - Computer Courses with ADOBE Certification - Rome/Italy
- Modeling
 - Particles
 - Lights
 - Materials
 - Animation
 - Bones
 - Rendering
- 2001 - 2002 **Master in Javascript and Web 3D**
Anja Accademy - Computer Courses with ADOBE Certification - Rome/Italy
- Javascript
- 2001 - 2002 **Master in Web 3D**
Anja Accademy - Computer Courses with ADOBE Certification - Rome/Italy
- 3D Set-Design with video games technology on the web by the software Atmosphere.
- 2000 - 2001 **Master in 3D Animation**
Pantheon Institute - Rome/Italy
- 3D Animation
 - Video Editor
 - Sound Technic
 - 3D Set-Design
- 1999 - 2000 **Master's Degree in Corporate Communication**
Cogno & Associates Studios Center - Rome/Italy
- Marketing Strategy
- 1998 - 1999 **Master's Degree in Advertising Graphics**
Cogno & Associates Studios Center - Rome/Italy
- Adobe Photoshop
 - Adobe Illustrator
 - Quark X-Press
- july/august 1994 **English Language Course**
july/august 1995 National School of Language - Toronto/Canada
- Read
 - Write
 - Conversation
- 1992 - 1997 **Italy High School**
Seraphicum Institute - Rome/Italy

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1

Communication skills

- I have excellent communication skills acquired during my work experience in the IT areas with various projects, and in other areas such as film, TV, shows, concerts, tourism and transport.

Organisational / managerial skills

- Leadership (I have managed a team of 200 people for the Nautical Event "Veramente Mare" created by myself).
- Leadership (I have managed a team of 12 people for the TV Spot "Fior di Pizza Francia" for Francia Company).
- Leadership (I was supervisor in IT/Communication of several company like Etabeta S.p.A. - Mondo TV S.p.A. – Videoscreen s.r.l.).

Job-related skills

- Excellent knowledge in managing emergency situations.
- Excellent knowledge in negotiation.
- Excellent knowledge in selling.

Computer skills

- Excellent knowledge of Apple and Windows OS.
- Excellent knowledge of Adobe Creative Suite.
- Excellent knowledge of Microsoft Office.
- Excellent knowledge of Mobile OS (iOS, Android, Windows Phone, Symbian).
- Excellent knowledge of software for video editing, animation and optimization. (Final Cut – Motion - Compressor - Avid - Edius).

Other skills

- I like sailing as I hold a license on the following classes: Optimist, Caravelle, Laser 2. - Rome/Italy

Driving licence

A/B